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Indonesian Tourism In Brief 2005



SUMMARY

INTRODUCTION

Statistical figures of visitor arrivals were drawn from data collection and processing of the visitor embarkation and disembarkation cards issued by the Directorate General of Immigration.

Visitors may enter Indonesia through more than 80 gateways 56 of which are seaports. The eleven main airports are Soekarno Hatta (Jakarta), Ngurah Rai (Bali), Polonia (Medan), Sekupang (Batam), Juanda (Surabaya), Sam Ratulangi (Manado), Entikong (Pontianak), Tabing (Padang), Adi Sumarmo (Solo), Selaparang (Mataram), and Hasanuddin (Makasar).

Statistics on hotel occupancy rates and other kinds of accommodation were compiled and processed by the Central Board of Statistics. Tourism revenues, visitor length of stay as well as breakdown of tourist expenditures were obtained from the Passenger Exit Survey conducted annually by the Ministry of Culture and Tourism.

DEFINITION

The definition used for visitor corresponds to the UNWTO recommendation, i.e. any person traveling to a place/country other than that of his/her usual environment/country of residence for any reason other than the exercise of activity renumerated from within the place/country visited for a period not exceeding 12 months.

HIGHLIGHTS

In 2005, visitor arrivals to Indonesia were down by 6% from 5.321.165 in 2004 to 5.002.101 as the country was hit twice by the wrong perception of Bali (the country's leading destination) being close to Aceh which was damaged by the tsunami, and lately by the terrorist attack in October 2005. This shows that tourism in 2005 had not yet fully recovered to pre-tsunami levels. A number of recovery efforts had been made during 2005 and to mention just a few were as follows:

- The Visa on Arrival (VOA) Policy was introduced in August 2005, providing easy access for foreign nationals of 52 countries to enter Indonesia for 30 days' stay.
- The improvement of security arrangements at airports, hotels, shopping malls, resort areas and tourist sites.
- The enhancement of international promotion by conducting road shows, Fam-trips and PR-ing tours.
- Targeting for the new markets (India, China, and Middle East).

MAIOR MARKETS

The top 10 markets recorded in 2005 were Singapore accounting for 28.34% of the total arrivals to Indonesia followed by Malaysia (11.82%), Japan (10.35%), Australia (7.83%), South Korea (5.04%), Taiwan (4.94%), United Kingdom (3.28%), USA (3.16%), Germany (3.13), and Netherlands (2.29%).

ASEAN remains the biggest contributor to the total arrivals to Indonesia with a 43.46% share. This market recorded a slight decline of 2.23% over the previous year.

DEMOGRAPHIC CHARACTERISTICS

There was no remarkable change in proportion of arrivals by gender compared to the previous year where male visitors predominated by 64.55% from almost all countries, while female visitors constituted 35.45%

SEASONAL PATTERNS

In 2005 the peak month for all arrivals was July, with 483,681 visitors or 9.67% of the total, followed by December with 474,235 visitors or 9.48% of the total. Meanwhile, February had been the month with the lowest number of arrivals accounting for only 6.84%.

OCCUPATION

The highest percentage of visitors was registered by those whose occupations were salesmen, clerics and technicians, with a 34.55% share, followed by professionals (31.20%) and others (10.92%).

MODE OF TRANSPORT

Visitors arriving by air in 2005 made up a 57.75% share while those arriving by sea accounted for 41.63% and by land 0.62%. Compared to 2004, there was a change in the proportion of visitors arriving by air showing a higher percentage than those arriving by sea. Arrivals by air were pre-dominated by visitors from Asia by 32.74% followed by Japan by 13.21%, and Taiwan by 7.29%, whereas visitors from Europe and Australia accounted for 25.36% and 11.78% respectively.

Arrivals by sea accounted for 0.62%, comprising those from Singapore by 53.54% and Malaysia by 15.70%. Similiarly, visitor arrivals by land accounted for 0.41%, and were pre-dominated by ASEAN visitors (81.92%).

PURPOSE OF VISIT

Visitor arrivals for a holiday shared the biggest number with a total of 2.835.355 or 56.68%, while visitors who came for business got the second place accounting for 38.35%. There was no remarkable change in visitor composition by purpose of visit compared to 2004.

Those arriving for a holiday were mostly 25 - 34 years of age (30.82%), followed by those of 35-44 years of age (23.20%). Meanwhile, those who came for business, were employees (salesmen, clerics, technicians) accounting for 38.81% and professionals (43.75%).

LENGTH OF STAY

The average length of stay of visitors was 9.05 days, representing a decrease of 0.42 day over the previous year. The longest stay was registered by visitors from Switzerland with 18.30 days' stay followed by France with 15.34 days' stay. Whereas Singaporeans and stayed the shortest with only 4.98 days.

DISTRIBUTION OF EXPENDITURE

Distribution of visitor expenditures showed that: Accommodation accounted for the highest percentage of 38.48%, followed by food and beverage (19.33%) and shopping (12.92%).

TOURISM REVENUES AND EXPENDITURES

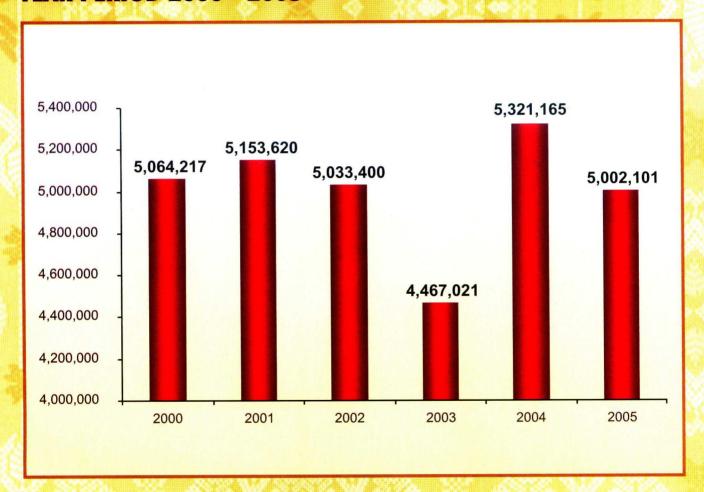
Total revenues from tourism in 2005, recorded as much as US \$ 4,521.90 million or up by 5.75% over 2004. The biggest share was contributed by visitors from Singapore at 15.25% of total revenues. While revenues from Japanese visitors accounted for 11.54% of the total making then as the second biggest contributor. Visitor expenditures per visit reached US \$ 904.00 or down by 0.26% over 2004, and the average expenditure per visitor per day was US \$ 99.86 or up by 4.93% over 2004.



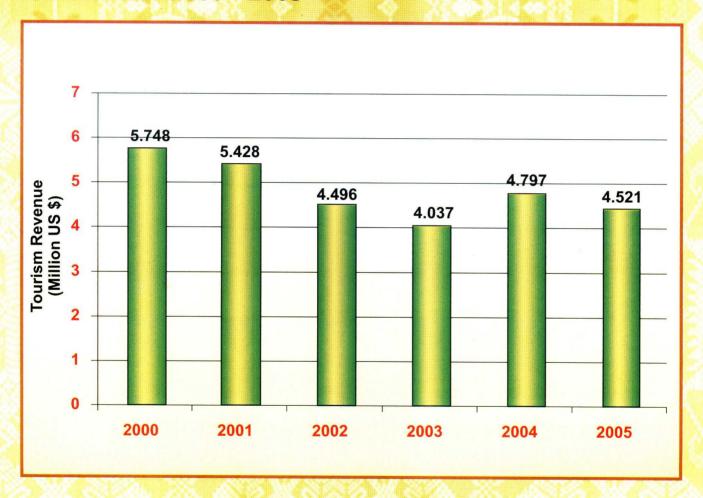
VISITOR ARRIVALS TO INDONESIA BY MAJOR GENERATING COUNTRIES 2005



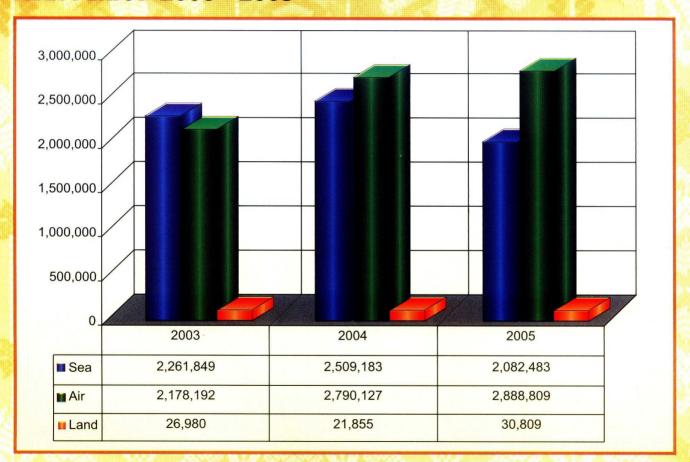
VISITOR ARRIVALS TO INDONESIA YEAR PERIOD 2000 - 2005



INDONESIA TOURISM REVENUE YEAR PERIOD 2000 - 2005



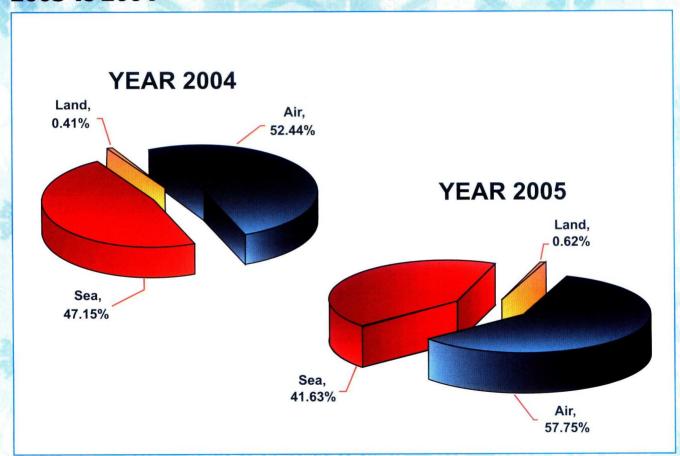
VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY MODE OF TRANSPORT YEAR PERIOD 2003 - 2005



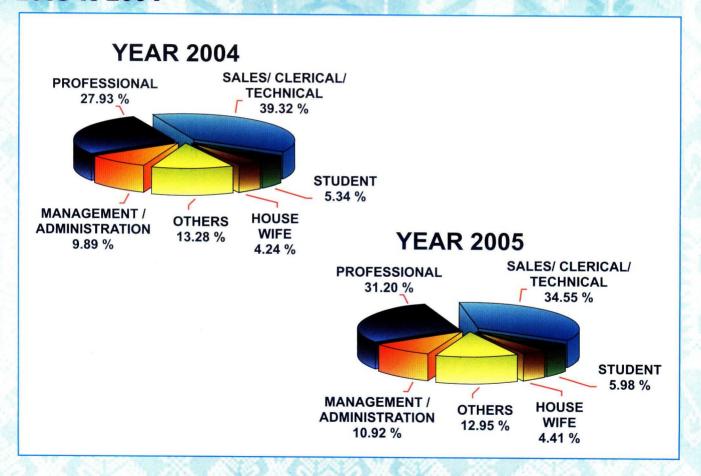
PROFILE OF VISITOR ARRIVALS TO INDONESIA **YEAR PERIOD 2004-2005**

CHARACTERISTIC	20	004	20	05
	VISITOR	SHARE (%)	VISITOR	SHARE (%)
SEX				
o Male	3.521.552	66.18	3.229.007	64.55
 Female 	1.799.613	33.82	1.773.094	35.45
FREQUENCY OF VISIT			11110.004	33.43
 First Timer 	977.362	18.37	0	0.00
Repeater	4.343.803	81.63	0	0.00
TRAVEL ARRANGEMENT		01.00	· ·	0.00
 Package Tour 	646,482	12.15	0	0.00
 Independent Tour 	4.674.683	87.85	0	0.00
TYPE OF ACCOMMODATION		07.00	U	0.00
o Hotel	4.248.015	79.83	3.882.635	77.62
 Residence of friends 	111.329	2.09	181.342	3.63
 Other Accomodations 	961.821	18.08	938.124	3.63 18.75
AGE GROUP	001.021	10.00	930.124	16.75
o Under 15	259.394	4.87	195.836	3.92
0 15 - 24	417.184	7.84	319.202	6.38
0 25 - 34	1.506.725	28.32	1.502.640	30.04
0 35 - 44	1.449.670	27.24	1.354.634	
0 45 - 54	970.605	18.24	930.004	27.08
0 55 - 64	475.396	8.93	460.426	18.59
Over 64	242.191	4.55	239.359	9.20
PURPOSE OF VISIT	272.131	4.55	239.339	4.79
o Business	2.133.343	40.09	1.918.393	38.35
o Official Mission	24.415	0.46	55.031	1.10
o Convention	22.693	0.43	67.147	1.10
o Holiday	2.827.235	53.13	2.835.355	56.68
o Education	10.971	0.21	22.306	0.45
o Others	302.508	5.68	103.869	2.08
OCCUPATION	002.000	3.00	103.009	2.08
o Professional	1.486.065	27.93	1.560.656	31.20
Management/ Administration	526.014	9.89	546.173	
Sales/ Clerical/ Technical	2.092.213	39.32	1.728.056	10.92 34.55
Student	284.248	5.34	298.921	
o Housewife	225.468	4.24	298.921	5.98
o Military	53.854	1.01	85.945	4.41
Government Official	67.763	1.27		1.72
Others	585.540	11.00	47.742	0.95
	385.540	11.00	513.960	10.27

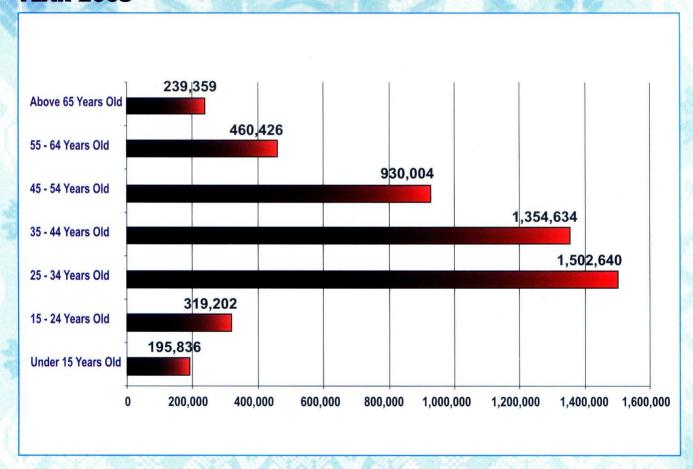
VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY MODE OF TRANSPORT 2005 vs 2004



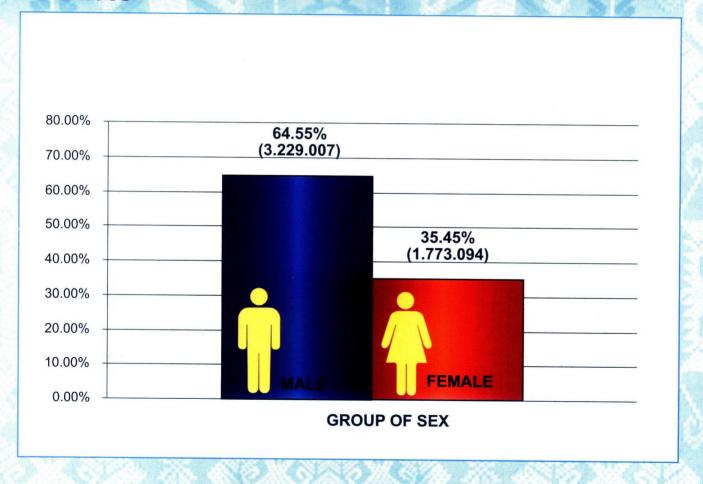
VISITOR ARRIVALS TO INDONESIA **IDENTIFIED BY OCCUPATION** 2005 vs 2004



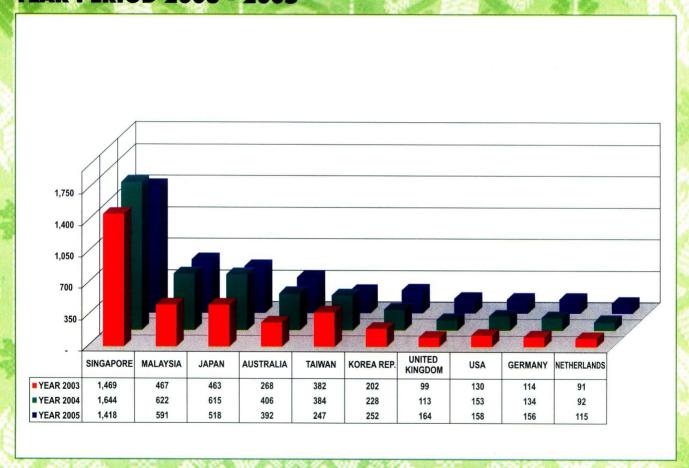
VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY GROUP OF AGE YEAR 2005



VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY GROUP OF SEX YEAR 2005



VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY 10 MAJOR MARKETS YEAR PERIOD 2003 - 2005



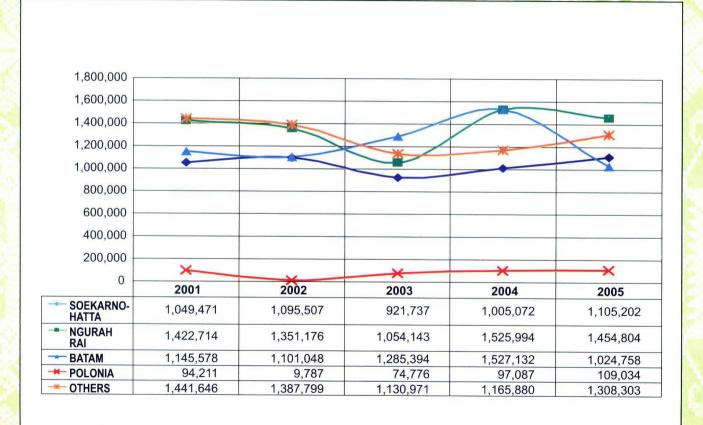
MONTHLY VISITOR ARRIVALS TO INDONESIA YEAR 2001 vs 2005

MONTH	2001	2002	2003	2004	2005
JAN	395.511	372.678	340.972	426.465	417.237
FEB	372.743	392.683	355.345	379.614	382.614
MAR	427.878	449.151	353.877	110.128	419.390
APR	423.268	409.802	249.491	383.693	405.952
MAY	454.259	444.173	268.959	434.792	419.747
JUN	474.527	454.029	371.642	477.017	448.593
JUL	478.515	486.749	431.512	488.096	483.681
AUG	487.169	503.447	441.144	519.615	474.235
SEPT	470.667	461.135	411.791	466.500	464.957
ОСТ	391.119	382.004	424.965	449.865	342.605
NOV	388.739	318.442	372.261	392.821	342.119
DEC	389.225	359.107	445.062	492.559	400.917
TOTAL	5.53.620	5.033.400	4.467.021	5.321.165	5.002.101

MONTHLY VISITOR ARRIVALS TO INDONESIA 2005 vs 2004



VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY PORT OF ENTRY YEAR PERIOD 2001-2005



DISTRIBUTION OF VISITOR ARRIVALS TO INDONESIA **IDENTIFIED BY NATIONALITY AND REGIONAL LOCATION YEAR PERIOD: 2001 - 2005**

NATIONALITY			YEAR		
NATIONALITY	2001	2002	2003	2004	2005
America Region	262.663	244.133	191.271	224.856	283.082
Europe Region	954.211	934.140	681.406	789.838	955.917
Africa Region	22.961	25.410	19.965	25.069	51.673
Middle East Region	39.350	40.676	34.189	37.506	68.440
ASEAN Region	1.989.044	1.954.213	2.026.191	2.294.766	1.896.846
Asia Pacific Region (Exclude ASEAN	1.885.391	1.834.828	1.513.998	1.949.130	1.746.143
TOTAL	5.153.620	5.033.400	4.467.020	5.321.165	5.002.101

DISTRIBUTION OF VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY COUNTRY OF RESIDENCE AND REGIONAL LOCATION **YEAR PERIOD: 2001 - 2005**

NATIONALITY			YEAR		
NATIONALITY	2001	2002	2003	2004	2005
America Region	243.097	222.052	175.546	209.779	209.511
Europe Region	861.970	833.004	605.904	720.706	798.408
Africa Region	40.282	36.503	30.244	35.507	27.450
Middle East Region	36.865	37.987	31.371	35.783	60.601
ASEAN Region	2.114.557	2.085.736	2.083.320	2.431.154	2.174.006
Asia Pacific Region (Exclude ASEAN	1.856.849	1.818.118	1.540.639	1.888.236	1.732.125
TOTAL	5.153.620	5.033.400	4.467.024	5.321.165	5.002.101

DISTRIBUTION OF VISITOR ARRIVALS TO INDONESIA IDENTIFIED BY PORT OF ENTRY

YEAR PERIOD: 2001 - 2005

			VEAD		
PORT OF ENTRY			YEAR		
PORT OF ENTRY	2001	2002	2003	2004	2005
Soekarno-Hatta	1.049.471	1.095.507	921.737	1.055.072	1.105.202
Ngurah Rai	1.422.714	1.351.176	1.054.143	1.525.994	1.454.804
Polonia	94.211	97.870	74.776	97.087	109.034
Batam	1.145.578	1.101.048	1.285.394	1.527.132	1.024.758
Juanda	112.513	112.241	67.627	75.802	81.409
Sam Ratulangi	12.679	10.999	12.069	16.930	15.839
Entikong	29.534	25.378	19.863	16.914	21.301
Tabing	6.630	4.104	4.495	12.677	17.708
Adi Sumarmo	4.870	5.388	2.948	4.042	4.736
Selaparang	26.526	25.869	17.067	23.997	31.174
Hasanudin	4.156	4.207	410	323	2.059
Other Port	1.244.738	1.199.613	1.006.492	1.015.195	1.134.077
TOTAL	5.153.620	5.033.400	4.467.021	5.371.165	5.002.101

MONTHLY DISTRIBUTION OF VISITORS ARRIVALS TO INDONESIA **IDENTIFIED THROUGH "THE OTHER AIRPORT" 2005**

OTHER AIRPORT OF ENTRY	JAN	FEB	MAR	APR	MEI	JUN	JUL	AUG	SEP	окт	NOP	DEC	TOTAL
Iskandar Muda, Banda Aceh	0	0	0	0	0	0	0	0	0	0	0	0	0
Simpang Tiga, Pekan Baru	1.350	1.171	1.379	1.095	1.100	1.232	585	919	1.018	1.218	1.067	1.157	13.291
Badarudin, Palembang	182	86	144	113	213	149	135	243	214	215	239	290	2.223
Halim PK, Jakarta	60	444	90	80	70	239	60	210	86	81	73	170	1.663
Husein Sastranegara, Bandung	1.026	1.147	1.086	1.335	1.307	1.501	1.156	1.531	1.547	1.246	1.309	2.143	1.810
Achmad Yani - Semarang	175	143	178	203	81	133	161	137	182	180	110	127	1.210
Eltari, Kupang - NTT	0	0	0	0	0	0	607	182	148	0	151	122	6.449
Adi Sucipto, DI Yogyakarta	446	548	529	445	530	614	623	675	708	256	500	575	14.896
Supadio, Pontianak	1.799	1.376	1.287	1.401	280	1.228	612	1.707	1.698	1.130.	1.118	1.260	8.686
Sepinggan, Balikpapan	693	670	836	784	651	737	648	729	606	739	682	911	0
Pattimura, Maluku	0	0	0	0	0	0	0	0	0	0	0	0	0
Sentani, Papua	0	0	0	0	0	0	0	0	0	0	0	0	0
Timika, Papua	0	0	0	0	0	0	0	0	0	0	0	0	0
Frankasiefo, Biak	0	0	0	0	0	0	0	0	0	0	0	0	0
Others	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	5.731	5.585	5.529	5.456	4.232	5.833	4.587	6.333	6.207	5.065	5.249	6.755	66.562

VISITORS ARRIVALS TO INDONESIA IDENTIFIED BY COUNTRY OF RESIDENCE DIVIDED INTO REGION 2005 vs 2004

COUNTRY	YEAR	2005	YEAR	2004	CHANCE (9/)
OF RESIDENCE	VISITOR	SHARE (%)	VISITOR	SHARE (%)	CHANGE (%)
ASEAN Region	2.174.006	43.46 %	2.431.154	45.69 %	- 10.58 %
Asia Region (Exclude ASEAN)	1.310.171	26.19 %	1.453.803	27.32 %	- 9.88 %
Middle East Region	60.601	1.21 %	35.783	0.67 %	69.36 %
Europe Region	798.408	1.21 %	720.706	13.54 %	10.78 %
America Region	209.511	15.96 %	209.779	3.94 %	-0.13 %
Oceania Region	421.954	4.19 %	434.433	8.16 %	-2.87 %
Africa Region	27.450	8.44 %	35.507	0.67 %	-22.69 %
TOTAL	5.002.101	101 %	5.321.165	100 %	-6.00 %

VISITORS ARRIVALS TO INDONESIA IDENTIFIED BY COUNTRY OF RESIDENCE & MODE OF TRANSPORT **DIVIDED INTO REGION 2005 vs 2004**

COUNTRY		AIR			SEA			LAND			TOTAL	
OF RESIDENCE	2005	2004	SHARE (%)	2005	2004	SHARE (%)	2005	2004	SHARE (%)	2005	2004	CHANGE (%)
ASEAN Region	732.481	606.797	20.71%	1.416.285	1.809.598	-21.73%	25.240	14.759	71.01%	2.174.006	2.431.154	-10.58%
Asia Region (Exclude ASEAN)	945.715	1.059.129	-10.71%	363.168	393.473	-7.70%	1.288	1.201	7.24%	1.310.171	1.453.803	-9.88%
Middle East Region	57.734	32.854	75.73%	2.592	2.608	-0.61%	275	321	-14.33%	60.601	35.783	69.36%
Europe Region	639.502	559.129	14.37%	157.826	160.109	-1.43%	1.080	1.468	-26.43%	798.408	720.706	10.78%
America Region	150.268	146.942	2.26%	57.458	60.782	-5.47%	1.785	2.055	-13.14%	209.511	209.779	-0.13%
Oceania Region	340.395	354.483	-3.97%	80.897	78.320	3.29%	662	1.630	-59.39%	421.954	434.433	-2.87%
Africa Region	22.714	30.793	-26.24%	4.257	4.293	-0.84%	479	421	13.78%	27.450	35.507	-22.69%
TOTAL	2.888.809	2.790.127	3.54%	2.082.483	2.509.138	-17.01%	30.809	21.855	40.97%	5.002.101	5.321.165	-6.00%

VISITORS ARRIVALS TO INDONESIA IDENTIFIED BY NATIONALITY DIVIDED INTO REGION 2005 vs 2004

NATIONALITY	YEAR	2005	YEAR	2004	CHANCE (9/)
NATIONALITY	VISITOR	SHARE (%)	VISITOR	SHARE (%)	CHANGE (%)
ASEAN Region	1.896.846	37.92 %	2.294.766	43.13 %	- 17.34 %
Asia Region (Exclude ASEAN)	1.337.495	26.74 %	1.464.790	27.53 %	- 8.34 %
Middle East Region	68.440	1.37 %	37.506	0.70 %	82.48 %
Europe Region	955.917	1.37 %	789.838	14.84 %	21.03 %
America Region	283.082	19.11 %	224.856	4.23 %	25.89 %
Oceania Region	408.648	5.66 %	484.340	9.10 %	-15.63 %
Africa Region	51.673	8.17 %	25.069	0.47 %	106.12 %
TOTAL	5.002.101	100 %	5.321.165	100 %	-6.00 %

VISITORS ARRIVALS TO INDONESIA BY COUNTRY OF RESIDENCE AND PORT OF ENTRY 2005 vs 2004

COUNTRY	SOEKARN	O HATTA -	JAKARTA	NGURA	NGURAH RAI - DENPASAR			POLONIA - MEDAN			BATAM		
OF RESIDENCE	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	
ASEAN	395.665	302.476	30.81	146.669	176.341	-16.83	74.799	61.348	21.93	861.678	1.323.857	-34.91	
ASIA (Exc ASEAN)	622.736	353.845	-8.79	570.725	648.628	-12.01	15.024	16.445	-8.64	125.092	165.286	-24.32	
Middle East	46.235	353.845	-8.79	9.678	2.538	281.32	296	222	33.33	164	68	141.18	
Europe	193.816	177.286	9.32	385.620	17.95	15.039	15.039	14.116	6.54	20.799	20.879	-0.38	
America	73.626	66.327	12.70	64.302	70.791	-9.17	1.956	2.620	-25.34	9.524	9.643	-1.23	
Oceania	63.524	57.152	11.16	269.531	290.324	-7.16	1.703	2.112	-19.37	7.237	7.204	0.46	
Africa	9.600	19.774	-51.45	8.648	9.752	-11.32	217	224	-3.13	264	185	42.70	
GRAND TOTAL	1.105.202	1.005.072	9.96	1.454.804	1.525.994	-4.67	109.034	97.087	97.087	1.024.758	1.527.132	32.90	

VISITORS ARRIVALS TO INDONESIA BY COUNTRY OF RESIDENCE AND PORT OF ENTRY 2005 vs 2004 (CONTINUATION)

COUNTRY	JUANI	DA - SURA	BAYA	SAM RAT	ULANGI - I	MANADO	ENTIKONG	- WEST KA	LIMANTAN	TABING - PADANG		
OF RESIDENCE	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)
ASEAN	41.152	37.931	8.49	3.621	3.758	-3.65	19.620	14.743	33.08	12.812	8.315	54.08
ASIA (Exc ASEAN)	19.705	23.198	-15.06	2.763	2.998	-7.84	653	1.024	-36.23	634	577	9.88
Middle East	372	269	38.29	0	0	-	37	42	-11.90	22	4	450.00
Europe	10.804	8.737	23.66	7.260	7.807	-7.01	507	481	5.41	2.762	2.340	18.03
America	3.690	3.355	9.99	1.551	1.658	-6.45	182	318	-42.77	692	735	-5.83
Oceania	2.083	1.827	14.01	637	700	-9.00	251	278	-9.71	505	463	9.07
Africa	3.603	485	642.89	7	9	-22.22	51	28	82.14	281	243	15.64
GRAND TOTAL	81.409	75.802	7.40	15.839	10.930	-6.44	23.301	16.914	25.94	17.708	12.677	99.09

VISITORS ARRIVALS TO INDONESIA BY COUNTRY OF RESIDENCE AND PORT OF ENTRY 2005 vs 2004 (CONTINUATION)

COUNTRY	ADI SU	JMARMO -	SOLO	SELAPA	SELAPARANG - MATARAM			HASANUDDIN - UJUNG PANDANG			SUB TOTAL 11 PORTS		
OF RESIDENCE	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	
ASEAN	1.881	1.327	41.75	10.872	4.030	169.78	614	79	677.22	1.569.383	1.1934	-18.86	
ASIA (Exc ASEAN)	447	433	3.23	5.846	5.415	7.96	425	8	5.213.00	1.064.050	1.217.857	0.13	
Middle East	30	6	40.00	138	44	213.64	0	0	0.00	56.972	32.405	75.81	
Europe	2.037	1.954	4.25	12.276	12.218	0.47	937	225	316.44	651.488	573.663	13.57	
America	200	182	9.89	1.040	1.412	-26.35	53	11	381.82	156.816	156.052	0.49	
Oceania	140	139	0.72	845	769	9.88	30	0	0.00	346.486	360.968	-4.01	
Africa	1	1	0.00	157	109	44.04	0	0	0.00	22.829	30.810	-25.90	
GRAND TOTAL	4.736	4.042	17.17	31.174	23.997	29.91	2.059	323	537.46	3.845.195	4.275.160	-10.37	

VISITORS ARRIVALS TO INDONESIA BY COUNTRY OF RESIDENCE AND PORT OF ENTRY 2005 vs 2004 (CONTINUATION)

COUNTRY OF RESIDENCE	SUB TOTAL 11 PORTS			OTHERS PORTS			ALL PORTS		
	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)	2005	2004	CHANGE (%)
ASEAN	1.569.383	1.934.215	-18.86	604.623	496.939	21.67	2.174.006	2.431.154	-10.58
ASIA (Exc ASEAN)	1.064.050	1.217.857	-12.63	246.121	235.946	4.31	1.310.171	1.453.803	
Middle East	56.972	32.405	75.81	3.629	3.378	7.43	60.601	35.783	69.36
Europe	651.488	573.663	13.57	146.920	147.043	-0.08	798.408	720.706	10.78
America	156.816	156.052	0.49	52.695	53.727	-1.92	209.511	209.779	-0.13
Oceania	346.486	360.968	-4.01	75.468	73.465	2.73	421.954	434.433	-2.87
Africa	22.829	30.810	-25.90	4.621	4.697	-1.62	27.450	35.507	-22.69
GRAND TOTAL	3.868.024	4.305.970	-10.17	1.134.077	1.015.077	11.71	5.002.101	5.321.165	-6.00



THE MINISTRY OF CULTURE AND TOURISM

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